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Dr. Dorian Selz

Dr. Dorian Selz is co-founder and CEO of Squirro. Before that he founded the Swiss search platform local.ch and made it the market leader in four years. Previously he was a partner and COO at Namics, the largest e-business consultancy in Switzerland & Germany. He holds a PhD from the University of St. Gallen and a Master in Economics from the University of Geneva.

Squirro - The Insights Company

Squirro is a data insights solution developer. Based in Zurich and with offices in London, New York, Munich and Barcelona, Squirro works with global data-driven organisations, predominately those in the financial services and telecom industries. The core suite of Squirro solutions offers risk, service, and customer insights.

Deployed by the world's leading banks, law-enforcement organisations and other commercial businesses, Squirro's cognitive technology extracts more value and business-critical information from complex data environments to improve operational efficiency and increase revenues.

Squirro.com



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Dr. Dorian Selz

Dorian Selz 博士是 Squirro 的联合创始人兼首席执行官。在此之前，他创立了瑞士搜索平台 local.ch，并在四年内将该平台打造为市场领导者。此前，他是 Namics 的合伙人兼首席运营官，Namics 是瑞士和德国最大的电子商务咨询公司。Dorian Selz 博士拥有圣加仑大学的博士学位和日内瓦大学的经济学硕士学位。

Squirro —— 一家具有洞察力的公司

Squirro 是一家通过洞察数据寻求解决方案的公司。Squirro 总部位于苏黎世，在伦敦、纽约、慕尼黑和巴塞罗那设有办事处，与全球数据驱动型组织合作，这些组织主要从事金融服务与电信行业。Squirro 解决方案的核心在于提供包括风险、服务与客户相关的深刻洞见。

Squirro 的认知技术由世界领先的银行、执法机构及其他商业企业开发，从复杂的数据环境中提取更多价值和关键业务信息，以提高运营效率和增加收入。

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Georg Mihatsch

Georg was part of a Vienna based sport startup for more than 2 years and therefore knows the needs of young entrepreneurs from his own experience. He further developed his knowledge in entrepreneurship and innovation with the Master degree in Business Innovation at the University of St. Gallen. As project manager at the IFJ he organizes and teaches courses for over 2'500 young entrepreneurs yearly.

Topic

“How To Start your Company in Switzerland”

Depending on how much time, the following topics will be covered:

- Preparation
- Company name
- Legal structures
- Company foundation process
- Social security insurances and taxes
- The 7 mistakes
- Support



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Georg Mihatsch

Georg 在维也纳的一家体育行业初创公司工作了两年多，这段经验使他非常了解年轻企业家的需求。他在圣加仑大学获得商业创新硕士学位。并基于此进一步发展了自己在创业和创新领域的知识。作为 IFJ 的项目经理，他每年为超过 2,500 名年轻企业家组织和教授课程。

主讲题目

“如何在瑞士创办公司”

根据时间长短，将讨论如下主题：

- 准备
- 公司取名
- 法律结构
- 成立公司基本流程
- 社会保险和税收
- 7 个错误
- 支持